



Educate now, profit forever!

Marketing Player

is the institute of education, which is primarily focused on teaching marketing knowledge and skills, immediately applicable in practice. The basics of teaching are practical demonstration of experts in the given areas while they transfer individual steps and procedures of selected course.



Matej Kukucka

is the founder of the project Marketing Player. After the end of his studies he worked as a digital marketing specialist in New York, from where he returned back to Europe and continued as manager and consultant for small and medium businesses. He then decided to focus on marketing education by which he can help to a larger number of people. His aim is to change view of education and bring new ways of teaching knowledge.

„Don't put education off, success depends on what you do today.“

How can we help you?



Online Courses

Online Marketing basics

Start your career in the trendy industry

Project management of online projects

Learn to manage online projects in the digital era

Creating online projects

Create your project that will penetrate on market and attract the audience



Workshops

Online Marketing Workshop for specialists

Improve your marketing skills using best practices and marketing tools

Digital Management Workshop for managers

Improve your ability to lead and measure work in the digital environment

Linux Server Configuration for admins

Configure your own server and learn to analyze it's logs

We offer many more interesting courses and workshops, check them all.

[See all courses](#)

Do you need anything special?

Custom trainings

are intended primarily for businesses and groups of people who need a special kind of training for themselves or their employees.

We offer you the opportunity to combine certain aspects of courses, trainings or workshops, to match your needs and suit your type of business.

Choose your own criteria by:



Target Audience

B2B, B2C



Location

City, State, Continent



Marketing Channel

Management, Project Management, Web Design, Content, Social Networks, PR, Sales, SEO, PPC, Analytics and Reporting



Industry

Travel & Accommodation, Software and Internet, Retail, Real Estate, Nonprofit organizations, Medicine & Health Care, Luxury Products, HR & Recruitment, Gastronomy, Fitness, Fashion, Education, Construction, Business services, Banking and Insurance, Automotive, Accounting, Legal services and others



Difficulty

Easy, Medium, Hard



Type of Training

Mentoring, In-house training, Workshop / Handzone, Online training, Individual training, Blended learning, Custom-made training



Size of Business

Small, Medium, Large



Type of Business

Individuals, Schools, National Institutions, Freelancers, Agencies, Eshops, SaaS, Offline Business

Create custom training

Contact us

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Additional Services

-  Marketing Tools
-  Marketing Mentoring
-  Marketing Meetings
-  Marketing HR